

Sharing the Stories of Kaho'olawe's Past, Present and Future (HTA)

BACKGROUND

This project's goal is to repair and improve the existing Kaho'olawe exhibit at the Maui Ocean Center (MOC). It will also include an increase in the number of KIRC staff and volunteer docents in the exhibit, specifically those who have had their own experiences on Kaho'olawe and are willing to share their stories with MOC guests. The period of performance is 07/01/23-08/31/24.

DELIVERABLES:

- Repair/replacement of topographic map
- Create new signage with QR codes that allow participants to donate
- Installation of new videos and photos

AWARD AMOUNT: \$35,500.00

FUNDER: Hawai'i Tourism Authority (through Hawai'i Community Foundation [HCF])

HIGHLIGHTS:

- Repair interactive topographic map of Kaho'olawe at the MOC exhibit
- QR codes offering virtual tours of Wahi Pana areas documented in the MOC exhibit
- Installation of new photos and videos depicting past and current environmental KIRC restoration and marine debris removal projects, volunteer efforts and experiences on Kaho'olawe

FINANCIAL UPDATE:

SPENT \$35,500

BILLED \$0

RECEIVED \$35,500

PROJECT UPDATE: September 1st 2024 to October 31st 2024

- -Project deliverables are completed. This will be the final update on this project.
- -Installed three new graphic boards with two different QR donation codes.
- -Installed five new photo boards showcasing Native Planting and Marine Debris Removal projects.



The new wall display showcasing the KIRC's Native Planting and Marine Debris Removal projects with QR code to donate to KIRC's online platform, KINDEST.





Due to its unique shape, the ocean currents and prevailing winds, there is a constant influx of marine debris collected at Keoneuli Beach in Kanapou Bay on Kaho olawe.

The Kaho'olawe Island Reserve Commission's (KIRC) goal is to remove this marine debris every 5 years. All debris is wrapped in super sacks and airlifted to Maui to be repurposed and recycled.

Due to the remoteness and lack of infrastructure at Kanapou Bay, these marine debris removals are difficult.

Despite the logistical challenges, the KIRC has removed over 60 tons of marine debris at Kanapou Bay since 2003.

The KIRC relies on grant funding and donations from the public to complete these difficult removals.

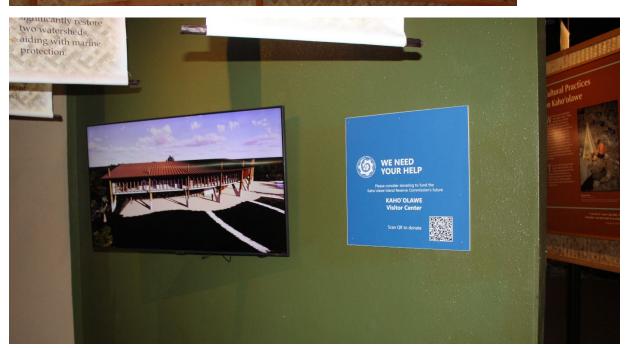
Please consider donating today to fund future marine debris removals and keep the marine life safe!

Scan QR to Donate









Video Display on Kihei Center with separate QR code



-After the October 2024 installation, there was a 220% increase in donations from the month prior made via the Maui Ocean Center QR codes. The KIRC has sustained at least a 180% increase in donations since the installation in October.



